

Introduction

During the second year of the MRM program the student will develop her/his specialization. It consists of deepening knowledge in the area of specialization, under the Special Field Director's supervision.

The students will be assessed, in addition to those courses or seminars taken.

Content

Depending on the area of interest, the student can choose between: Accounting and Control, Economics, Business Ethics, Entrepreneurship, Marketing, Strategic Management, Financial Management, Managing People in Organizations, Production, Technology and Operations Management, Information Systems.

Methodology

The Empirical Research Paper will be developed during the second year, although it is advisable to start working on it from the end of the first year. During this period the student will be guided by her/his Research Paper Advisor to develop a research document.

Evaluation

The paper must be submitted to the Executive Program Director by June 27th, 2018, at the latest. It will be assessed by the Research Paper Advisor and the MRM Liaison of the student's area of specialization, who independently will grade the paper. If the roles of both the Research Paper Advisor and the MRM Liaison coincides in the same person, a member of the Special Field Exam Committee will be assigned by the Research Paper Advisor.

Both faculty members can give her/his feedback on this initial draft until July 15th 2018; the student is expected to add her/his comments and submission of the final version must take place before August 12th 2018.

The Executive Committee will notify the student on September 1st 2019 the grade on her/his Empirical Research Paper and whether the student is admitted to the PhD Program.

Failing the Empirical Research Paper precludes admission to the PhD Program and the award of the official degree of Master of Research in Management.

Based on the student's performance during the Master course, the Special Field Exam, and the Empirical Research Paper, the MRM Committee will decide whether the student is accepted into the PhD program.

Competencies

General competencies:

CG01: Acquire knowledge, skills, abilities and attitudes required to conduct research on a global basis in the field of business management.

CG03: Conduct a critical analysis, evaluation and synthesis of new and complex ideas with the objective to produce general principles applicable to business situations.

CG06: Use appropriate tools and techniques for problem solving, correction contrasting and decision validation

CG07: Know the main concepts and policies in the area of corporate social responsibility specifically deepening its relationship with business management.

Basic competencies:

CB7: Students must be capable to apply their knowledge and their ability to solve problems in new or unfamiliar environments within broader (or multidisciplinary) contexts related to their field of study.

CB8: Students should be able to integrate knowledge and handle complexity, and formulate judgments based on information that was incomplete or limited, include reflecting on social and ethical responsibilities linked to the application of their knowledge and judgments.

CB9: Students should be able to communicate clearly and concisely their conclusions, underlying knowledge and reasons to a specialized and non-specialized audience.

CB10: Students should possess the learning outcomes that enable them to continue studying in a way that will be largely self-directed or autonomous.

Specific competencies:

CE01: Understand the concepts of social and human sciences relevant and necessary to carry out research projects of international level in the area of business management.

CE03: Organization, planning and implementation of a research project related to social sciences.

CE04: Distinguishing of the different fields of management sciences and acknowledgement of the research methodologies related to them.

CE05: Ability to understand state-of-the-art research in organization theory published in the top academic journals (Administrative Science Quarterly, Academy of Management Journal, Organization Science, American Journal of Sociology, etc.) and compare and contrast the arguments developed in the papers from a logical and empirical point of view.

CE06: Ability to take current management and organizational problems and identify how different theories of organizations can help us understand them.

CE07: Ability to design research programs in the area of Business Management.

CE10: Use the acquired knowledge and skills and apply them to a constantly changing business environment as generated by current societies.

CE11: Knowing key concepts and research areas in the field of organizational behavior, focusing on areas such as organizational culture, networks and alliances, power and influence.

CE12: Design and evaluation of policies and practices for economic organizations to improve their internal efficiency and its relevance to the social environment in which they evolve.

CE16: Understand and analyze the internationalization process of a company.

CE17: Ability to critically establish, the relevance and significance of the results obtained with respect to the proposed objectives, and prepare conclusions within the framework of current scientific knowledge on the topic in question.

CE18: Develop a scientific / technical report or research work with the objective to inform the scientific community on the contribution of the research conducted, making use of adequate information technology for both acquisition and dissemination of research results.

CE19: Publicly present ideas, procedures or research reports to advise people and organizations.

Research Paper Advisor

The Research Paper Advisor is responsible for guiding the student's Empirical Research Paper.

The name of the Research Paper Advisor must be communicated to the Executive Program Director by October 31st, 2018, at the latest. The application form can be found in the Program's Virtual Campus.